

## **1. Data protection at a glance**

### **General information**

The following notes provide a simple overview of what happens to your personal data when you visit this website. Personal data is any data by which you can be personally identified. Detailed information on the subject of data protection can be found in our privacy policy, which appears as part of this text.

This privacy policy is designed to meet the requirements of the EU General Data Protection Regulation (GDPR) and the New Swiss Data Protection Act (FADP). The privacy policy provides details of when only one of the two laws expressly applies. Insofar as data processing is based on the Telecommunications-Telemmedia Data Protection Act (abbreviated in German to TTDSG) of the Federal Republic of Germany, these provisions apply exclusively within the territorial scope of the TTDSG.

### **Data collection on this website**

#### **Who is responsible for data collection on this website?**

Data processing on this website is carried out by the website operator. Their contact details can be found in the “Information on the controller” section of this privacy policy.

#### **How do we collect your data?**

Your data is collected by you communicating it to us. This may, for example, involve data that you enter in a contact form.

Other data is collected by our IT systems automatically or following your consent when you visit the website. This includes all technical data (e.g. Internet browser, operating system, or time at which the page was visited). This data is collected automatically as soon as you visit this website.

#### **What do we use your data for?**

Some of the data is collected to ensure that the website is free of errors. Other data may be used to analyze your user behavior.

#### **What rights do you have with regard to your data?**

Under the law applicable to you, you have the right to receive information about the origin, recipients and purpose of the personal data stored about you free of charge at any time. You also have the right to request the correction or deletion of this data, if necessary to have a notice of objection recorded. If you have given consent for your data to be processed, you may withdraw this consent at any time for the future. You also have the right, under certain circumstances, to request that the processing of your personal data be restricted. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

Please contact us at any time if you have any questions about this or any other aspect of data protection.

## **2. Hosting**

We host the content of our website with the following provider:

### **External hosting**

This website is hosted externally. The personal data collected on this website is stored on the host's/hosts' servers. This may include IP addresses, contact requests, metadata and communication data, contract data, contact data, names, web page accesses, and other data generated via a website.

External hosting is carried out for the purpose of fulfilling the contract with our potential and existing customers (Article 6 (1) (b) GDPR) and in the interest of the secure, fast and efficient provision of our online services by a professional provider (Article 6 (1) (f) GDPR). If appropriate consent has been obtained, processing is carried out exclusively on the basis of Article 6 (6) FADP, Article 6 (1) (a) GDPR and Section 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information on the user's device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent can be withdrawn at any time.

Our host(s) will only process your data to the extent necessary to fulfill their obligations and follow our instructions with respect to this data.

We use the following hosts:

89grad GmbH  
Eigerstrasse 12  
CH-3007 Bern

### **Order processing**

We have entered into a Data Processing Agreement (DPA) for the use of the above-mentioned service. This is a contract prescribed by data protection law which guarantees that the provider processes the personal data of our website visitors only in accordance with our instructions and in compliance with the GDPR.

The FADP does not require the conclusion of an order processing contract, but this is recommended in order to increase data security. The Data Processing Agreement (DPA) in accordance with the GDPR meets the requirements that the FADP places on order processing.

## **3. General information and mandatory information**

### **Data privacy**

The operators of these sites take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

When you use this website, various personal data is collected. Personal data is data by which you can be personally identified. This privacy policy explains which data we collect and for what purpose we use it. It also explains how and for what purpose this is done.

We would like to point out that data transmission over the Internet (e.g. communication by e-mail) may be subject to security vulnerabilities. Complete protection of the data against access by third parties is not possible.

### **Information on the controller**

The data controller responsible for processing data on this website is:

FLYER AG

Schwende 1

CH-4950 Huttwil

Telephone: +41 62 959 55 55

E-mail: [web@flyer.ch](mailto:web@flyer.ch)

The responsible body is the natural person or legal entity who alone or jointly with others decides on the purposes and means of processing personal data (e.g. names, email addresses).

### **Representative according to Art. 27 DSGVO**

FLYER Service GmbH

Schänzle 13

DE-71332 Waiblingen

Telephone: +49 (0)711 73590321

E-mail : [datenschutz-eu@flyer.ch](mailto:datenschutz-eu@flyer.ch)

### **Duration of storage**

Unless a more specific storage period has been specified in this privacy policy, your personal data will remain with us until the purpose for data processing no longer applies. If you make a legitimate request for deletion or withdraw your consent to data processing, your data will be deleted unless we have any other legally permissible reasons for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the deletion will take place once these reasons no longer apply.

### **General information on the legal basis of data processing on this website**

If you have consented to the processing of your data, we process your personal data on the basis of Article 6 (6 and 7) FADP / Article 6 (1) (a) GDPR or Article 9 (2) (a) GDPR, insofar as special categories of data are processed pursuant to Article 9 (1) GDPR. In the event of express consent to the transfer of personal data to third countries, data processing is also carried out on the basis of Article 17 (1) (a) FADP / Article 49 (1) (a) GDPR. If you have consented to the storage of cookies or access to information on your device (e.g. via device fingerprinting), data processing is also carried out on the basis of Section 25 (1) TTDSG. Consent can be withdrawn at any time. If your data is required for the fulfillment of a contract or to take steps prior to entering into a contract, we process your data on the basis of Article 6 (1) (b) GDPR. Furthermore, we process your data insofar as it is necessary to fulfill a legal obligation on the basis of Article 6 (1) (c) GDPR. Data may also be processed on the basis of our legitimate interest pursuant to Article 6 (1) (f) GDPR. The following paragraphs of this privacy policy provide information on the relevant legal bases in each individual case.

### **Data protection officer**

We have appointed a data protection officer.

Eric Drissler

ED Computer & Design GmbH & Co. KG

Lina-Bommer-Weg 4

DE-51149 Köln

Telephone: +49 221-28887766

E-mail: [datenschutz@edcud.de](mailto:datenschutz@edcud.de)

### **Recipients of personal data**

As part of our business activities, we work with various external bodies. In some cases, it is also necessary to transfer personal data to these external bodies. We only disclose personal data to external bodies if this is necessary for the fulfillment of a contract, if we are legally obliged to do so (e.g. disclosing data to tax authorities), if we have a legitimate interest in the disclosure pursuant to Article 6 (1) (f) of the GDPR, or if there is another legal basis for the disclosure. When using processors, we only pass on the personal data of our customers on the basis of a valid contract for order processing. In the case of joint processing, an agreement to this end is concluded.

### **Withdrawing your consent to data processing**

Many data processing operations are only possible with your express consent. You can withdraw consent you have already given us at any time. The legality of the data processing carried out until such withdrawal remains unaffected by the withdrawal.

### **Further rights of data subjects**

Depending on which data protection law applies to the processing of your data, you have the following rights:

#### **Right to object to data collection in special cases and to direct marketing (Article 21 GDPR)**

IF DATA IS PROCESSED ON THE BASIS OF ARTICLE 6 (1) E OR F GDPR, YOU HAVE AT ANY TIME THE RIGHT, FOR REASONS WHICH ARISE FROM YOUR SPECIAL SITUATION, TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA; THIS ALSO APPLIES TO PROFILING BASED ON THESE PROVISIONS. YOU WILL FIND THE LEGAL BASIS OF PROCESSING IN THIS PRIVACY POLICY. IF YOU FILE AN OBJECTION, WE WILL NO LONGER PROCESS THE PERSONAL DATA CONCERNING YOU UNLESS WE ARE IN A POSITION TO PRESENT COMPELLING PROTECTION-WORTHY GROUNDS FOR THE PROCESSING THAT OUTWEIGH YOUR INTERESTS, RIGHTS, AND FREEDOMS OR IF THE PURPOSE OF THE PROCESSING IS THE ASSERTION, EXERCISE, OR DEFENCE OF LEGAL CLAIMS PURSUANT TO ARTICLE 21 (1) GDPR).

WHEN YOUR PERSONAL DATA IS PROCESSED FOR DIRECT MARKETING PURPOSES, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR SUCH DIRECT MARKETING, WHICH INCLUDES PROFILING TO THE EXTENT THAT IT IS RELATED TO SUCH DIRECT MARKETING. IF YOU FILE AN OBJECTION, YOUR PERSONAL DATA WILL NO LONGER BE USED FOR THE PURPOSES OF DIRECT MARKETING (OBJECTION PURSUANT TO ARTICLE 21 (2) GDPR).

#### **Right to lodge a complaint with the competent supervisory authority**

In the event of any violation of the GDPR, every data subject has the right to lodge a complaint with a supervisory authority, in particular in the member state of his or her habitual residence, place of work, or place of the alleged violation. The right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

#### **Right to data transmission**

You have the right to receive data that we process automatically in line with your consent or in performance of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transmission of the data to another responsible entity, this will only be done as far as it is technically feasible.

### **Information, deletion, and rectification**

Within the framework of the applicable statutory provisions, you have the right at any time to obtain information free of charge about your stored personal data, its origin and recipients and the purpose of the data processing and, if necessary, the right to have this data corrected or deleted. You can contact us at any time if you have any questions about this or any other aspect of personal data.

### **Entry of a notice of objection**

If neither the correctness nor the inaccuracy of the personal data concerned can be established, the data subject may request that a notice of objection be entered (Article 32 (3) of the FADP), insofar as this right applies to the data subject.

### **Right to restriction of processing**

You have the right to request that the processing of your personal data be restricted. You can contact us at any time to do this. The right to restrict processing exists in the following cases:

- If you dispute the accuracy of your personal data stored with us, we usually require time to verify this. For the duration of the verification, you have the right to demand the restriction of the processing of your personal data.
- If the processing of your personal data has taken place unlawfully, you may request that the data processing be restricted instead of deletion.
- If we no longer need your personal data, but you want it to be used if you need to exercise, defend, or assert legal claims, you have the right to demand the restriction of the processing of your personal data instead of deletion.
- If you have filed an objection in accordance with Article 21 (1) GDPR, your interests must be weighed against ours. Until it is decided who has the overriding interest, you have the right to request that the processing of your personal data be restricted.

If you have restricted the processing of your personal data, such data may not be processed – apart from storing it – without your consent or for the purpose of asserting, exercising, or defending legal rights or protecting the rights of another natural person or legal entity or for reasons of important public interest cited by the European Union (EU) or a member state.

### **SSL and TLS encryption**

This website uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as the inquiries you send to us as the website operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from “http://” to “https://” and by the lock symbol in your browser line.

If the SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

### **Objection to advertising e-mails**

We hereby object to the use of contact data published within the scope of the legal notice obligation to send unsolicited advertising and information material. The operators of these pages expressly reserve the right to take legal action against unsolicited sending of advertising materials, e.g. through spam emails.

## **4. Data collection on this website**

### **Cookies**

Our Internet pages use what are known as cookies. Cookies are small data packages and do not cause any damage to your device. They are stored either temporarily for the duration of a

session (session cookies) or permanently on your end device (permanent cookies). Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your device until you delete them yourself or your web browser automatically deletes them.

Cookies may originate from us (first-party cookies) or from third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain services of third-party companies within websites (e.g. cookies for the processing of payment services).

Cookies have various functions. Numerous cookies are technically necessary because certain website functions would not work without them (e.g. the shopping cart function or displaying videos). Other cookies may be used to evaluate user behavior or for advertising purposes.

Cookies that are required to carry out the electronic communication process, to provide certain functions desired by you (e.g. for the shopping cart function) or to optimize the website (e.g. cookies to measure web audience), all of which are referred to as necessary cookies, are stored on the basis of Article 6 (1) (f) GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing cookies that are necessary for the technically error-free and optimized provision of its services. If consent to the storage of cookies and comparable recognition technologies has been requested, processing is carried out solely on the basis of this consent (Article 6 (6) FADP, Article 6 (1) (a) GDPR and Section 25 (1) TTDSG); consent can be withdrawn at any time.

You can set your browser so that you are informed when cookies are set, and allow cookies only in individual cases, exclude the acceptance of cookies in certain cases or in general, and activate the automatic deletion of cookies when you close your browser. If cookies are deactivated, the functionality of this website may be restricted.

You can find out which cookies and services are used on this website in this privacy policy.

### **Consent with Cookiebot**

Our website uses Cookiebot's consent technology to obtain your consent to the storage of certain cookies on your device or to the use of certain technologies, and to document them in accordance with data protection regulations. This technology is provided by Usercentrics A/S, Havnegade 39, 1058 Copenhagen, Denmark (hereinafter referred to as "Cookiebot").

When you visit our website, a connection will be established to the Cookiebot servers in order to obtain your consent and other statements regarding the use of cookies. Cookiebot will then store a cookie in your browser so that you will be able to locate the consents granted and/or their withdrawal. The data collected in this way is stored until you ask us to delete it, until you delete the Cookiebot cookie yourself or until the purpose for which the data is stored no longer applies. Mandatory statutory retention obligations remain unaffected.

Cookiebot is used to obtain the legally required consent for the use of cookies. The legal basis for this is Article 6 (1) (c) GDPR.

### **Order processing**

We have entered into a Data Processing Agreement (DPA) for the use of the above-mentioned service. This is a contract prescribed by data protection law which guarantees that the provider processes the personal data of our website visitors only in accordance with our instructions and in compliance with the GDPR.

## **Server log files**

The provider of these pages automatically collects and stores information in server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version used
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server query
- IP address

This data will not be merged with other data sources.

This data is collected on the basis of Article 6 (1) (f) GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of the operator's website. In order to achieve this, the server log files must be recorded.

## **Contact form**

If you send us inquiries via the contact form, your details as provided in the inquiry form, including your contact details, will be stored by us for the purpose of processing your inquiry and in the event that we have further questions. We do not pass on this data without your consent.

This data is processed on the basis of Article 6 (1) (b) GDPR, insofar as your inquiry is related to the performance of a contract or is necessary to take steps prior to entering into a contract. In all other cases, the processing is based on our legitimate interest in effectively processing the inquiries sent to us (Article 6 (1) (f) GDPR) or on your consent (Article 6 (6) FADP, Article 6 (1) (a) GDPR) if this has been requested; consent can be withdrawn at any time.

The data entered by you in the contact form will remain with us until you request its deletion, withdraw your consent for the data being stored, or if the purpose for which the data is being stored no longer applies (e.g. after your request has been processed). Mandatory statutory provisions – in particular, retention periods – remain unaffected.

## **Inquiry by email, telephone, or fax**

If you contact us by email, telephone or fax, your inquiry, including all resulting personal data (name, request), will be stored and processed by us for the purpose of processing your inquiry. We do not pass on this data without your consent.

This data is processed on the basis of Article 6 (1) (b) GDPR, insofar as your inquiry is related to the performance of a contract or is necessary to take steps prior to entering into a contract. In all other cases, the processing is based on our legitimate interest in effectively processing the inquiries sent to us (Article 6 (1) (f) GDPR) or on your consent (Article 6 (6) FADP, Article 6 (1) (a) GDPR) if this has been requested; consent can be withdrawn at any time.

The data you send to us with the contact request will remain with us until you request its deletion, withdraw your consent for it to be stored, or the purpose for which the data is being stored no longer applies (e.g. once the processing of your inquiry is complete). Mandatory statutory provisions – in particular, retention periods – remain unaffected.

## **Registration on this website**

You can register on this website to use additional features on the site. We use the data entered in this way only for the purpose of using the respective offer or service for which you have registered. The mandatory information requested during registration must be provided in full. Otherwise, we will reject the registration.

In the case of important changes, for example in the scope of our services or in the case of technically necessary changes, we will use the email address provided during registration to inform you.

The data entered during registration is processed for the purpose of implementing the user relationship established by registration and, if necessary, initiating further contracts (Article 6 (1) (b) GDPR).

The data collected during registration will be stored by us as long as you are registered on this website and will subsequently be deleted. Statutory retention periods remain unaffected.

## **5. Newsletter**

### **Newsletter data**

If you wish to receive the newsletter offered on the website, we require an email address from you as well as information that allows us to verify that you are the owner of the email address provided and that you agree to receive the newsletter. Further data is collected only on a voluntary basis. To process the newsletters, we use newsletter service providers, which are described below.

### **Brevo**

This website uses Brevo to send newsletters. The provider is Sendinblue GmbH, Köpenicker Strasse 126, 10179 Berlin, Germany.

Brevo is a service with which the sending of newsletters can be organized and analyzed, among other things. The data you enter for the purpose of receiving the newsletter is stored on the servers of Sendinblue GmbH in Germany.

### **Data analysis by Brevo**

With the help of Brevo, we are able to analyze our newsletter campaigns. This allows us to see, for example, whether a newsletter message has been opened and which links, if any, have been clicked on. This allows us to determine, among other things, which links were clicked particularly often.

We can also see whether certain previously defined actions were carried out after opening/clicking (conversion rate). This allows us to recognize, for example, whether you made a purchase after clicking on the newsletter.

Brevo also allows us to classify newsletter recipients according to different categories ("clusters"). Newsletter recipients can be broken down by age, gender or place of residence, for example. In this way, the newsletters can be better tailored to the respective target groups. If you do not wish to be analyzed by Brevo, you must unsubscribe from the newsletter. We provide a corresponding link for this purpose in every newsletter message.



Detailed information on the features of Brevo can be found at <https://www.brevo.com/de/newsletter-software/>.

### **Legal basis**

Data is processed on the basis of your consent (Article 6 (6) of the FADP, Article 6 (1) (a) of the GDPR). You can withdraw this consent at any time. The lawfulness of the data processing operations that have already taken place remains unaffected by the withdrawal.

### **Storage period**

The data collected by us for the purpose of sending you the newsletter will be stored by us/the newsletter service provider until you unsubscribe from the newsletter, and will be deleted from the newsletter distribution list after you unsubscribe from the newsletter. Data stored by us for other purposes remain unaffected.

After you unsubscribe from the newsletter distribution list, your e-mail address may be stored in a blacklist by us or the newsletter service provider, insofar as this is necessary to prevent future mailings. The data from this blacklist is only used for this purpose and is not merged with other data. This serves both your interest and our interest in complying with the statutory requirements governing the sending of newsletters (legitimate interest within the meaning of Article 6 (1) (f) GDPR). The data is stored on the blacklist for an indefinite period. You can object to your data being stored if your interests override our legitimate interest.

Further details can be found in the Brevo privacy policy at:

<https://www.brevo.com/security/> and <https://www.brevo.com/en/legal/privacypolicy/>.

### **Order processing**

We have entered into a Data Processing Agreement (DPA) for the use of the above-mentioned service. This is a contract prescribed by data protection law which guarantees that the provider processes the personal data of our website visitors only in accordance with our instructions and in compliance with the GDPR.

## **6. eCommerce**

### **Processing of customer and contract data**

We collect, process and use personal customer and contract data to establish, structure and modify our contractual relationships. We collect, process, and use personal data about the use of this website (usage data) only to the extent necessary to enable the user to make use of the service or to bill the user. The legal basis for this is Article 6 (1) (b) GDPR.

The collected customer data is deleted after the conclusion of the contract or the end of the business relationship and the expiry of any statutory retention periods. Statutory retention periods remain unaffected.

## **7. Our social media presence**

This privacy policy applies to the following social media site

- <https://www.facebook.com/flyerbikes/>

- <https://twitter.com/flyerbikes>
- <https://www.flyer-bikes.com/de-de/instagram>
- <https://www.xing.com/pages/flyerag>
- [https://de.linkedin.com/company/flyerbikes?original\\_referer=https%3A%2F%2Fwww.google.com%2F](https://de.linkedin.com/company/flyerbikes?original_referer=https%3A%2F%2Fwww.google.com%2F)
- <https://www.youtube.com/channel/UCrvLL4v2IOqSD12jVNpozQg>

### **Data processing through social networks**

We maintain publicly accessible profiles in social networks. The individual social networks we use can be found below.

Social networks such as Facebook, Twitter, etc. can generally analyze your user behavior comprehensively if you visit their website or a website with integrated social media content (e.g. like buttons or banner advertising). When you visit our social media pages, numerous data privacy-relevant processing operations are triggered. Specifically:

if you are logged in to your social media account and visit our social media page, the operator of the social media portal can assign this visit to your user account. Under certain circumstances, your personal data may also be recorded if you are not logged in or do not have an account with the respective social media portal. In this case, this data is collected, for example, via cookies stored on your device or by recording your IP address.

Using the data collected in this way, the operators of the social media portals can create user profiles in which your preferences and interests are stored. As a result, you can be shown interest-based advertising on the social media page in question and on other pages. If you have an account with the social network, interest-based advertising can be displayed on any device you are logged in to or have logged in to in the past.

Please also note that we cannot retrace all processing operations on the social media portals. Depending on the provider, additional processing operations may therefore be carried out by the operators of the social media portals. Details can be found in the terms of use and privacy policy of the respective social media portals.

### **Legal basis**

Our social media presence aims to ensure the widest possible presence on the Internet. This is a legitimate interest within the meaning of Article 6 (1) (f) GDPR. The analysis processes initiated by the social networks may be based on divergent legal bases, which must be stated by the social network operators (e.g. consent within the meaning of Article 6 (6)FADP, Article 6 (1) (a) GDPR).

### **Responsibility and assertion of rights**

If you visit one of our social media sites (e.g. Facebook), we, together with the operator of the social media platform, are responsible for the data processing operations triggered during this visit. You can, in principle, protect your rights (information, rectification, deletion, limitation of processing, data transferability, and complaint) vis-à-vis us as well as vis-à-vis the operator of the respective social media portal (e.g. Facebook).

Please note that despite the shared responsibility with the social media portal operators, we do not have full influence on the data processing operations of the social media portals. Our options are determined by the company policy of the respective provider.

## **Storage period**

The data collected directly from us via the social media presence will be deleted from our systems as soon as you ask us to delete them, you revoke your consent to the storage, or the purpose for the data storage lapses. Stored cookies remain on your device until you delete them. Mandatory statutory provisions – in particular, retention periods – remain unaffected.

We have no control over the storage duration of your data that is stored by the social network operators for their own purposes. For details, please contact the social network operators directly (e.g. in their privacy policy, see below).

## **Your rights**

You have the right to receive information about the origin, recipient, and purpose of your stored personal data free of charge and at any time. You also have the right to object, to data portability and to lodge a complaint with the competent supervisory authority. You may also request the rectification, blocking, deletion and, in certain circumstances, restriction of the processing of your personal data.

## **Individual social networks**

### **Facebook**

We have a profile on Facebook. This service is provided by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (hereinafter referred to as Meta). According to Meta, the collected data will also be transferred to the USA and other third countries.

We have entered into a joint processing agreement (Controller Addendum) with Meta. This agreement sets out which data processing operations we or Meta are responsible for when you visit our Facebook page. This agreement can be viewed at the following link:

[https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum).

You can customize your advertising settings independently in your user account. Click on the following link and log in: <https://www.facebook.com/settings?tab=ads>.

Data transmission to the USA is based on the European Commission's standard contractual clauses. Details can be found here:

[https://www.facebook.com/legal/EU\\_data\\_transfer\\_addendum](https://www.facebook.com/legal/EU_data_transfer_addendum) and <https://de-de.facebook.com/help/566994660333381>.

Details can be found in the Facebook privacy policy:

<https://www.facebook.com/about/privacy/>.

### **Twitter**

We use the short message service Twitter. The provider of this service is Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland.

You can customize your Twitter privacy settings in your user account. Click on the following link and log in: <https://twitter.com/personalization>.

Data transmission to the USA is based on the European Commission's standard contractual clauses. Details can be found here: <https://gdpr.twitter.com/en/controller-to-controller-transfers.html>.

For details see the Twitter privacy policy: <https://twitter.com/de/privacy>.

### **Instagram**

We have a profile on Instagram. This service is provided by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

Data transmission to the USA is based on the European Commission's standard contractual clauses. Details can be found here:

[https://www.facebook.com/legal/EU\\_data\\_transfer\\_addendum](https://www.facebook.com/legal/EU_data_transfer_addendum),  
<https://help.instagram.com/519522125107875> and <https://de-de.facebook.com/help/566994660333381>.

Details about how your personal data is handled can be found in the Instagram privacy policy: <https://help.instagram.com/519522125107875>.

### **XING**

We have a profile on XING. The provider is New Work SE, Dammtorstraße 30, 20354 Hamburg, Germany. Details on how your personal data is handled can be found in the XING privacy policy: <https://privacy.xing.com/de/datenschutzerklaerung>.

### **LinkedIn**

We have a profile on LinkedIn. The provider is LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland. LinkedIn uses advertising cookies.

Please use the following link to deactivate LinkedIn advertising cookies: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

Data transmission to the USA is based on the European Commission's standard contractual clauses. Details can be found here: <https://www.linkedin.com/legal/l/dpa> and <https://www.linkedin.com/legal/l/eu-sccs>.

Details on how your personal data is handled can be found in the LinkedIn privacy policy: <https://www.linkedin.com/legal/privacy-policy>.

### **YouTube**

Details on how your personal data is handled can be found in the LinkedIn privacy policy: <https://www.linkedin.com/legal/privacy-policy>.